

SHORT PROGRAMS 2025

A. LEADERSHIP		%&"\$\$!"#\$	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OCT	NOV	DEC	Investment *
First Line Leadership: Becoming Effective Leader	offline	3	21 - 23			5-7		6-8		15-17		16-18			9-11	Rp. 7.200.000
Unlock Your Leadership Potential: The Power of Effective Followership	offline	2									19-20					Rp. 6.900.000
Neuro Leadership	offline	2									5-7			4-5		Rp. 7.000.000
Self Leadership : Personality Perspective	offline	3				11-13							14-16			Rp. 6.900.000
Team Leadership : Becoming Flexible Leader	offline	2			11-12								8-9			Rp. 6.900.000
C-Level	offline	4			18-21						12 - 15					Rp. 16.000.000
Transformational Leadership	offline	2										3-4		18-19		Rp. 7.500.000
B. MANAGING FINANCIAL																
Finance for Non Finance Professionals	offline	2	22-23					6-7		15-16		9-10		11-12		Rp. 6.900.000
	online	2			5-7								7-8		9-10	Rp. 4.300.000
Financial Analysis	online	2										23-24				Rp. 4.300.000
	offline	2					22-23				19-20			26-27		Rp. 6.900.000
Applied Merger Acquisitions	offline	2										17-18				Rp. 7.000.000
Corporate Valuation	offline	2			18-19						26-27					Rp. 7.000.000
Value Creation analysis: Financial Feasibility Study	offline	2								9-10			14-15			Rp. 7.200.000
Managing Fraud in Business - Financial Perspective	offline	2											21-22			Rp. 7.000.000
C. MANAGING CUSTOMER																
Customer Satisfaction & Relationship Program	offline	2										16-17		11-12		Rp. 6.700.000
Digital Marketing Fundamental	online	2									26-27					Rp. 4.100.000
	offline	2												18-19		Rp. 6.800.000
Managing Strategic B2B Accounts	offline	2											8-9			Rp. 6.800.000
Marketing Pricing Strategy	offline	2										2-3				Rp. 6.800.000
Strategic Brand Management	offline	2											22-23			Rp. 6.800.000
D. MANAGING OPERATION																
PMP Exam Preparation NEW	offline	5						20-22, 27-28								Rp. 12.000.000
Project Management 101 (Waterfall & Agile)	offline	2										9-10			2-3	Rp. 6.600.000
Agile with Scrum	offline	3							10-12					18-20		Rp. 7.000.000
Business Process Redesign	offline	2												25-26		Rp. 7.000.000
Supply Chain Management	online	2					29-30					23-24				Rp. 4.200.000
The Real Project Management	offline	2			18-19					22-23				4-5		Rp. 7.000.000
E. INNOVATIVE STRATEGY																
Business Development Planning	offline	2		4-5									21-22			Rp. 7.600.000
	online	3									12-14					Rp. 4.500.000
Design Thinking for Business Innovation	offline	2		18-19					10-11			2-3		11-12		Rp. 7.600.000
Strategic Business Analysis	offline	2		11-12						22-23			14-15		2-3	Rp. 7.600.000
	online	3					22-24									Rp. 4.600.000
Growing Business through Strategic Alliances	offline	2									5-6					Rp. 7.500.000
System Thinking & Complex Decision Making	offline	2									12-13			18-19		Rp. 7.000.000

F. PRACTICAL SOFT SKILLS IN BUSINESS	%&"\$\$!"#\$	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OCT	NOV	DEC	Investment *
Effective business communication: Writing and Presentation	offline	3											4-6		Rp. 6.000.000
Applied Negotiation Techniques	offline	2,5			11-13			3-5			9-11		4-6		Rp. 6.500.000
Problem Solving & Decision Making	online	3					20-22			5-7					Rp. 4.100.000
	offline	3											25-27		Rp. 6.800.000
G. MANAGING HUMAN RESOURCES															
HR Today : Building Employee Experience	offline	2					27-28					1-2			Rp. 7.000.000
H. ASSESSMENT DEVELOPMENT															
Feedback in Assessment Center NEW	online	2							9-10			1-2			Rp. 3.900.000
Improve Assessor Capabilities NEW	online	2						17-18							Rp. 3.900.000
How to Design Development Program based on Assessment Center Result NEW	offline	1								19					Rp. 4.100.000

* All investments are subject to 11% or 12% VAT based on government regulation.



Online: 08.00 am – 12.15 pm
(Via Zoom)



Offline: 08.30 am – 04.00 pm
At Prasetiya Mulya Campus,
Cilandak - Jakarta Selatan

Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement

Group or Bundling Discount:

- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)

TRAINING PROGRAM MATRIX

MODUL	TOPIC	Target Level	STAFF	OPERATIONAL LEVEL	MIDDLE MANAGEMENT LEVEL	STRATEGIC LEVEL
		Role or Position Examples	Staff, Officer	BOD-4 or Below Supervisor, Assistant Manager, Line Manager	BOD-2 or BOD-3 Manager, Senior Manager, General Manager	BOD or BOD-1 Director, VP, C-Level
ASSESSMENT DEVELOPMENT	Feedback in Assessment Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	How to Design Development Program based on Assessment Center Result	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Improve Assessor Capabilities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
INNOVATIVE STRATEGY	Business Development Planning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Design Thinking for Business Innovation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Growing Business through Strategic Alliances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Strategic Business Analysis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	System Thinking & Complex Decision Making	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LEADERSHIP	C-Level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	First Line Leadership: Becoming Effective Leader	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Neuro Leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Self Leadership : Personality Perspective	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Team Leadership : Becoming Flexible Leader	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Transformational Leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MANAGING CUSTOMER	Unlock Your Leadership Potential: The Power of Effective Followership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Customer Satisfaction & Relationship Program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Digital Marketing Fundamental	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Managing Strategic B2B Accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Marketing Pricing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MANAGING FINANCIAL	Strategic Brand Management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Applied Merger Acquisitions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Corporate Valuation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Finance for Non Finance Professionals	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Financial Analysis	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MANAGING HUMAN RESOURCES	Managing Fraud in Business - Financial Perspective	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Value Creation analysis : Financial Feasibility Study	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MANAGING OPERATION	HR Today : Building Employee Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Agile with Scrum	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Business Process Redesign	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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	Project Management 101 (Waterfall & Agile)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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PRACTICAL SOFT SKILLS IN BUSINESS	Applied Negotiation Techniques	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Effective business communication : writing and presentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Problem Solving & Decision Making	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>